

# WORKING TOGETHER; POWER COUPLES AND BIZ PARTNERS...

## 7 Steps to Thrive in Your Business and Relationships.

Enjoy these excerpts from our upcoming book; *Courageous Couples; Loving, Living & Working Together*  
Consider exploring the questions together and taking action in those needed areas.

### YOU WHO?

#### STEP 01

Self-awareness is not self-centeredness, and spirituality is not narcissism. 'Know thyself' is not a narcissistic pursuit.  
~Marianne Williamson

**Q: Where can you step out of your comfort zone in your business and relationship?**  
Take one action step this week!



"Yes, self-awareness is our starting point to personal and professional success, yet, we often are on autopilot in many areas of our lives repeating habitual patterns that can self-sabotage our efforts. Our early experiences and previous relationships may have set the tone, however, to thrive in business with our partner we have to think differently and expand outside our comfort zone. (Chapter 2)

### VISION MATTERS

#### STEP 02

"Action without vision is only passing time, vision without action is merely daydreaming, but vision with action can change the world"  
~Nelson Mandela

**Q: Do you have your written personal and professional vision? If so, do you love it or is it time to update? If not, take action and create your vision.**



"Our goals and where we were going were not the same. The problem was we didn't have defined roles or a vision to begin with. We just jumped in without a planned vision.  
~Sam L (Chapter 3)

### HAVE FLEXIBLE BOUNDARIES

#### STEP 03

**Q: Do you agree that having boundaries around work and your personal life is necessary? If yes, create a strategy to turn shop-talk off.**



"One of our biggest challenges is being able to turn it off as we are together 24/7 and you can talk about business all the time and that's not necessarily a good thing." ~ Erik Horton, Mavens Connections

### WORK IN YOUR GENIUS

#### STEP 04

**Q: What do you do effortlessly in your business where you totally lose track of time when doing it? You love doing it and would do it even if you were not being paid as it comes naturally to you and gives you joy. That is your sweet spot... your genius. (Chapter 5)**



"I get frustrated when money is tight and he's not out there hustling. But guess what? I am the hustler, not him. I make him wrong for not being me, but then again I married him because he's not me! "It's challenging because it's not 'my baby' so I'm not as driven as Miranda. Also keeping up with her drive and flow of ideas and managing and merging them can be difficult. ~Bill & Miranda McCrosky

### GROW A SUSTAINABLE BUSINESS

#### STEP 05

"Everyone has a plan until they get punched in the face! Have a solid business plan from the beginning  
~Elia Luti, Real Helpful Solutions

**Q: When was the last time you did an assessment of your business? Where are the cracks in your business foundation?**



"Have a good system in place and if you are designing something new, design a system that both partners understand  
~April Saland, AL Saland Insurance

### HELP! WE DON'T COMMUNICATE

#### STEP 06

"One of our biggest ongoing challenges is communication breakdowns and assumptions we make as we approach things very differently" ~Vivian L.

**Q: What do you disagree on the most? Is it time to change your procedure or change your perception or both?**



"When you're having difficulties in your business, change the procedure or change your perception as you learn how to communicate and keep things in perspective." ~Jane Deuber Global Experts Accelerator

### WELCOME DIFFICULT TIMES

#### STEP 07

You're going to go through tough times - that's life. But I say, 'Nothing happens to you, it happens for you.' See the positive in negative events.  
~Joel Osteen

**Q: Recall a difficult time in your business or relationship. Where was the transformation or silver lining?**



A foundational principle of our work is that the conflicts and difficulties inherent in your relationship, business or life are the building blocks for the transformation that is possible. Nothing is going wrong and the opportunity for something amazing exists even in all the muck & confusion you may be experiencing. (Chapter 8)